



Solutions for a smart business.

What can we do for you to ...
Transform your business
into the legacy of your Dreams!

Our Services Catalog

Overview: What can we do for you?

Your Needs ...

How to Grow Your Business ... to achieve your Dreams?

We Provide Solutions ... To Grow Your Business Strategically.

- **Grow your business as a smart business to create more Wealth!**
- **Gain competitive advantages to create more Income!**
- **Work less ... but accomplish more to leverage your Time!**

Through Our Services ...

- **CoGrow/MAESTRO:** Business Education & Counseling to grow strategically.
- **CoGrow/Innovation:** Research & creative solutions for innovation and growth.
- **CoGrow/Communications:** Unique Communications and Marketing Strategies.
- **CoGrow/Worldwide:** Catalyst for New Business Ventures.

We Provide Solutions ... To Grow Your Business Strategically.

**Grow your business
as a smart business ...
Create more Wealth!**

**Learn our distinctive
methodologies to:**

- **Develop and leverage the core strengths of your business for more profits and wealth.**
- **Become innovative and seek opportunities for extraordinary growth.**
- **Focus on your strategic projects to achieve your business vision.**

**Gain competitive
advantages ...
Create more Income!**

- **Become distinctive in the market place ahead of the competition.**
- **Expand into more profitable markets by improving your products and processes.**
- **Effectively use the new and unique marketing channels & communication methods.**
- **Create and manage strategic alliances to provide total solutions to your customers.**

**Work less ... but
Accomplish more ...
Leverage your Time!**

- **Practice the right way to work smart 'through' the business; Avoid the platitudes of working 'in' or 'on' the business.**
- **Use your right and dominant mindset to manage the different dimensions of work.**
- **Enjoy the process of achieving your business vision, with less work.**

Your Business Growth Needs		CoGrow Systems, Inc.	
		Our Solutions: Features & Benefits	Our Divisions & Services
Learn Business Mgt. Skills	<p>1. If you want to learn to orchestrate your business for sustainable growth:</p> <p>Building your business wealth; Ensuring long term profitability; Seeking more free time; Transforming into a Leader-Manager.</p>	<p>We offer a variety of educational & counseling solutions to grow your business strategically.</p> <p>The Educational Courses are modular; so depending upon your need, you may take any of our Solutions at different intensity levels, to suit your Stretch or Breakthrough Growth.</p> <p>Our Private Counseling Sessions empower you to apply what you learn in transforming your business into a competitive and profitable venture.</p>	<p>CoGrow/MAESTRO Division Management Counseling Services</p> <p>(Learn to achieve your Vision strategically in continuous and integrated focus.)</p>
Innovate your business	<p>2. If you want to crystallize your Ideas and to innovate for Breakthrough Growth:</p> <p>Seeking innovative business opportunities; Engineering new Products & Processes; Exploring innovative technologies; Developing Capabilities for the future.</p>	<p>Our Innovation & Research Lab is conducted through private boot-camps to bring out your creativity and passion.</p> <p>We lead you to gain an insight into your current & future business models. Explore with you the PROFITS potential of your new Products & Processes. Examine the opportunities to create Wealth. Guide you in researching your market, customers, competition & substitution. We accelerate the whole process using our <i>distinctive</i> methodologies.</p>	<p>CoGrow/Innovation Division Research & Innovation Services</p> <p>(Privately tailored Solutions)</p>
Formulate your Strategies	<p>3. If you need help in crafting strategies and using technologies for your growth:</p> <p>Removing obstacles constraining growth; Expanding marketing opportunities; Formulating specific strategies for growth; Obtaining creative financing for growth; Reengineering business processes & systems; Managing resources productively.</p>	<p>We work with you in developing your Strategies to use advanced technologies for competitive advantages in your market-space; e.g.,</p> <ul style="list-style-type: none"> - Formulating powerful Sales & Marketing Strategies; - Integrating digital technologies & the Internet (e-business); - Reengineering Operations & Fulfillment Processes; - Seeking creative financing and risk management opportunities; - Training, development and motivation of employees. 	<p>CoGrow/MAESTRO Division Management Consulting Services</p> <p>Sales & Marketing Strategies Operations & Fulfillment Strategies Capabilities Strategies, e.g., Internet (e-Business) Strategies Finance & Risk Mgt. Strategies Human Resource Strategies</p>
Exploit new Technologies	<p>4. If you need help in managing Projects to exploit new technologies:</p> <p>Planning for continuous improvement; Researching new technologies & Tools; Organizing business processes & systems; Assessing the impact: constraints & controls; Coordinating the implementation work; Training employees effectively.</p>	<p>We work with you to manage your Projects for implementing new technologies. We coordinate your internal and outsourced systems development work. Your employees trained well; and systems transition implemented. with least interruption of your operations.</p> <p>That means, less costs; more profits ... and few headaches. We help you 'hit the road running', with speed and focus.</p> <p>We are always exploring state-of-the-art technologies and tools to make business operations faster and more efficient. We work with you in introducing the advanced engines and tools through installation, training, and ongoing support. That means, less costs; more profits ... and fully trained employees.</p>	<p>CoGrow/MAESTRO Division Project Management Services Systems & Process Development Technology & Tools Deployment Employee Training Project Management</p> <p>Technologies & Tools SMART DIALER; SMART Web-MEETING; And other state-of-the-art Tools.</p>

CoGrow/ MAESTRO

MAESTRO
Business Academy

We offer Business Education through our MAESTRO Business Academy.

Management Counseling

Supplementing our Business Education, we offer various management counseling solutions.

Management Consulting

We offer our expertise in Management Consulting:

- Strategies Development to work with you in developing your vision and strategies.
- Business Process Development to plan, design, and implement your process improvement and/or outsourcing projects.
- Being a Catalyst (as a virtual partner) to work with you in co-directing your business to achieve your dreams.

CoGrow/ Innovation

We offer our expertise in Research & Innovation to plan, design, and implement your innovation projects to meet your special needs.

CoGrow/ Communications

We offer our expertise in Communications & Marketing Strategy to plan, design, and implement your marketing projects to meet your special needs.

CoGrow/ Worldwide

We offer our Project Management Solutions as a Catalyst to virtually co-direct the business with you for New Business Ventures to meet your special needs.

MAESTRO Business Academy

Educational Programs

Our MAESTRO Business Academy is dedicated to educating business owners to orchestrate and grow their business strategically as a Leader-Manager (MAESTRO) instead of working 'in' the business. Each Educational Program consists of a number of Courses. And, each Course, in turn, consists of Modules that are based on CoGrow's Krisalis™ System of Management Science.

Educational Programs & Duration	Features	Management Counseling
<p>Business Excellence (Subscription Program)</p> <p>The Subscription Program is our flagship product addressing all business processes.</p> <p>Minimum 16 months.</p>	<p>The Subscription Program includes the following: All Tracks and Courses in Annual Cycle. All the Academy Web Forums in Annual Cycle. All the Academy Web Sessions in Annual Cycle.</p>	<p>Our CoGrow-certified Management Counselors offer additional counseling solutions to supplement your education: Business Excellence Counseling solutions.</p>
<p>Leadership Excellence (Select Program)</p> <p>The Select Program is to address the Leadership process of your business.</p> <p>Minimum 4 months.</p>	<p>The Select Program includes the following: The Leadership Track & Courses. The Academy Web Forum & Sessions (Leadership).</p>	<p>Our CoGrow-certified Management Counselors offer additional counseling solutions to supplement your education: Leadership Excellence Counseling solutions.</p>
<p>Marketing Excellence (Select Program)</p> <p>The Select Program is to address the Marketing process of your business.</p> <p>Minimum 4 months.</p>	<p>The Select Program includes the following: The Marketing Track & Courses. The Academy Web Forum & Sessions (Marketing).</p>	<p>Our CoGrow-certified Management Counselors offer additional counseling solutions to supplement your education: Marketing Excellence Counseling solutions.</p>
<p>Operations Excellence (Select Program)</p> <p>The Select Program is to address the Operations process of your business.</p> <p>Minimum 4 months.</p>	<p>The Select Program includes the following: The Operations Track & Courses. The Academy Web Forum & Sessions (Operations).</p>	<p>Our CoGrow-certified Management Counselors offer additional counseling solutions to supplement your education: Operations Excellence Counseling solutions.</p>
<p>Admin. (Capabilities) Excellence (Select Program)</p> <p>The Select Program is to address the Admin. (Capabilities) process of your business.</p> <p>Minimum 4 months.</p>	<p>The Select Program includes the following: The Administration Track & Courses. The Academy Web Forum & Sessions (Admin.).</p>	<p>Our CoGrow-certified Management Counselors offer additional counseling solutions to supplement your education: Admin. Excellence Counseling solutions.</p>
<p>Innovation Excellence (Select Program)</p> <p>The Select Program is to address the Innovation (R&D) process of your business.</p> <p>Minimum 4 months.</p>	<p>The Select Program includes the following: The Innovation Track & Courses. The Academy Web Forum & Sessions (Innovation).</p>	<p>Our CoGrow-certified Management Counselors offer additional counseling solutions to supplement your education: Innovation Excellence Counseling solutions.</p>

MAESTRO Business Academy

Educational Tracks and Courses

Our MAESTRO Business Academy is dedicated to educating business owners to orchestrate and grow their business strategically as a Leader-Manager (MAESTRO) instead of working 'in' the business. Each Educational Program consists of a number of Courses. And, each Course, in turn, consists of Modules that are based on CoGrow's Krisalis™ System of Management Science.

Leadership Excellence Track:

- . Course A100 – The Core Course – The MAESTRO Management Fundamentals.
- . Course A101A - Leadership Excellence - Clarify and set an exciting Vision; develop SMARTER Habits to manage your time & tasks.
- . Course A101B - Management Excellence - Concepts of Strategic Planning and aligning your strategies to grow your business.

Marketing Excellence Track:

- . Course A100 – The Core Course – The MAESTRO Management Fundamentals (pertaining to Marketing).
- . Course A102 - Marketing Excellence - Gain competitive advantages utilizing advanced marketing concepts.

Operations Excellence Track:

- . Course A100 – The Core Course – The MAESTRO Management Fundamentals (pertaining to Operations).
- . Course A103 - Operational Excellence - Organize your operational processes effectively using advanced systems concepts.

Administration (Capabilities) Excellence Track:

- . Course A100 – The Core Course – The MAESTRO Management Fundamentals (pertaining to Administration).
- . Course A104 - Capabilities Excellence - Advance your capabilities to be cohesive and aligned to support your strategies.

Innovation Excellence Track:

- . Course A100 – The Core Course – The MAESTRO Management Fundamentals (pertaining to Innovation).
- . Course A105 - Innovation Excellence - Create a system for ongoing innovation; seek opportunities for growth.

The course materials are offered in multi-media (downloadable print and audio-cd formats) supplemented with interactive sessions on our CoGrow-MAESTRO Platform that consists of ... Academy Web Forums; and Academy Web Sessions.

- . **The Academy Web Forums** are the interactive facility on our web platform to answer questions and clarifications on the educational courses (asynchronously). The Forums also contain an archived knowledge base: FAQ's and related reference materials.
- . **The Academy Web Sessions** are moderated live by our CoGrow-certified Management Counselors on our web platform for our students to gain and share knowledge on the educational courses. The Academy Web Sessions are offered twice a month on a scheduled basis.

Note:

The cost of the multi-media course materials is bundled with the Academy Web Forums and Academy Web Sessions. See a separate page for details. In addition to the Educational Programs (Tracks and Courses), the CoGrow-certified Management Counselors offer additional solutions for your business success.

MAESTRO Business Academy

Business Excellence (Subscription Program)

Annual Cyclical Schedule of Tracks & Courses

Leadership Excellence Track: January – February	Course A101A - Leadership Excellence ♦ Module A02PX - The Vision of a MAESTRO ♦ Module A10A1 - The MAESTRO's Touch ♦ Module A10B - Strategic Leadership	Course A100A - Managing your Business Strategically. ♦ Module A2BP - The MAESTRO Way – Time & Task Management ♦ Module A031 - Quick Measurements & SMARTER Habits Course A100B - Current Insight of your Business ♦ Module A01B1.A - Business Model – Prelude – A ♦ Module A01B1.B - Business Model – Prelude – B Course A100C - Management Excellence ♦ Module A01C - Strategic Insight of your Business ♦ Module A6A - Strategic Planning Excellence – Prelude ♦ Module A6B - Strategic Planning Excellence - The Roles of a MAESTRO
Marketing Excellence Track: March – April	Course A102 - Marketing Excellence ♦ Module A7A - Marketing Excellence: Prelude ♦ Module A7B - ... Concepts ♦ Module A7C - ... Direction ♦ Module A7D - ... Projects	Course A100B - Current Insight of your Business ♦ Module A01B1.A - Business Model – Prelude – A ♦ Module A01B1.B - Business Model – Prelude – B Course A100C - Management Excellence ♦ Module A01C - Strategic Insight of your Business
Operations Excellence Track: May – June (July off)	Course A103 - Operational Excellence ♦ Module A8A - Current Operations: Process Model ♦ Module A8B - Strategic Operations: Vitalizing the Processes ♦ Module A4 - Process Excellence	Course A100B - Current Insight of your Business ♦ Module A01B1.A - Business Model – Prelude – A ♦ Module A01B1.B - Business Model – Prelude – B Course A100C - Management Excellence ♦ Module A01C - Strategic Insight of your Business
Admin. (Capabilities) Excellence Track: August – September	Course A104 - Capabilities Excellence ♦ Module A9A - Capabilities Excellence: Introduction ♦ Module A9B1 - Strategic Capabilities: Overview ♦ Module A9B2 - Administration & Support Process ♦ Module A3 - People Excellence ♦ Module A04 - Managing your Finances & Risks	Course A100B - Current Insight of your Business ♦ Module A01B1.A - Business Model – Prelude – A ♦ Module A01B1.B - Business Model – Prelude – B Course A100C - Management Excellence ♦ Module A01C - Strategic Insight of your Business
Innovation Excellence Track: October – November (December off)	Course A105 - Innovation Excellence ♦ Module A5A - Innovation Excellence: Culture ♦ Module A5A1 - ... : Creativity ♦ Module A5A2 - ... : Research ♦ Module A5B - Seek Opportunities for Growth	Course A100B - Current Insight of your Business ♦ Module A01B1.A - Business Model – Prelude – A ♦ Module A01B1.B - Business Model – Prelude – B Course A100C - Management Excellence ♦ Module A01C - Strategic Insight of your Business

CoGrow Systems, Inc. Management Counseling Services Summary

Our CoGrow/MAESTRO Division is dedicated to guiding business owners to orchestrate and grow their business strategically as a Leader-Manager (MAESTRO) instead of working 'in' the business. Based on that Mission, we offer a number of Solutions to business owners. As part of our Business Education and Management Counseling Solutions, we provide business education through our MAESTRO Business Academy. Our CoGrow-certified Management Counselors provide counseling to business owners to supplement their education.

Management Counseling Business Education	Private On-site Counseling	Private Web Counseling	Without Counseling
Continuous Education All Tracks Subscription Program	Tuition: \$380 per month Counseling: Min. \$200 per month Total: Min. \$580 per month. Duration: Min. 16 Months.	Tuition: \$380 per month Counseling: Min. \$100 per month Total: Min. \$480 per month. Duration: Min. 16 Months.	Tuition: \$380 per month Counseling: n/a Total: Min. \$380 per month. Duration: Min. 16 Months.
Customized Education One Track Select Program	Tuition: \$380 per month Counseling: Min. \$200 per month Total: Min. \$580 per month. Duration: Min. 4 Months.	Tuition: \$380 per month Counseling: Min. \$100 per month Total: Min. \$480 per month. Duration: Min. 4 Months.	Tuition: \$380 per month Counseling: n/a Total: Min. \$380 per month. Duration: Min. 4 Months.
Without Education	Tuition: n/a Counseling: Min. \$600 per month Total: Min. \$600 per month. Duration: Negotiated.	Tuition: n/a Counseling: Min. \$300 per month Total: Min. \$300 per month. Duration: Negotiated.	n/a

Management Counseling Services

Management Counseling Services	With Education Support: Duration & Cost	Without Education: Duration & Cost
<p>Business Excellence Counseling Services</p> <p>This is our counseling solutions to supplement your education: Business Excellence (Subscription Program).</p>	<p>Minimum 16 months. Private On-site Counseling (2 sessions of 30 min. each): Cost: \$200 per hour; minimum one hour per month.</p> <p>Private Web Counseling (2 sessions of 30 min. each): Cost: \$100 per hour. Minimum one hour per month.</p>	<p>Duration – Negotiated. Private On-site Counseling (2 sessions of 90 min. each): Cost: \$200 per hour; minimum 3 hours per month.</p> <p>Private Web Counseling (3 sessions of 60 min. each): Cost: \$100 per hour. Minimum 3 hours per month.</p>
<p>Leadership Excellence Counseling Services</p> <p>This is our counseling solutions to supplement your education: Leadership Excellence (Select Program).</p>	<p>Minimum 4 months. Private On-site Counseling (2 sessions of 30 min. each): Cost: \$200 per hour; minimum one hour per month.</p> <p>Private Web Counseling (2 sessions of 30 min. each): Cost: \$100 per hour. Minimum one hour per month.</p>	<p>Duration – Negotiated. Private On-site Counseling (2 sessions of 90 min. each): Cost: \$200 per hour; minimum 3 hours per month.</p> <p>Private Web Counseling (3 sessions of 60 min. each): Cost: \$100 per hour. Minimum 3 hours per month.</p>
<p>Marketing Excellence Counseling Services</p> <p>This is our counseling solutions to supplement your education: Marketing Excellence (Select Program).</p>	<p>Minimum 4 months. Private On-site Counseling (2 sessions of 30 min. each): Cost: \$200 per hour; minimum one hour per month.</p> <p>Private Web Counseling (2 sessions of 30 min. each): Cost: \$100 per hour. Minimum one hour per month.</p>	<p>Duration – Negotiated. Private On-site Counseling (2 sessions of 90 min. each): Cost: \$200 per hour; minimum 3 hours per month.</p> <p>Private Web Counseling (3 sessions of 60 min. each): Cost: \$100 per hour. Minimum 3 hours per month.</p>
<p>The Operations Excellence Counseling Services</p> <p>This is our counseling solutions to supplement your education: Operations Excellence (Select Program).</p>	<p>Minimum 4 months. Private On-site Counseling (2 sessions of 30 min. each): Cost: \$200 per hour; minimum one hour per month.</p> <p>Private Web Counseling (2 sessions of 30 min. each): Cost: \$100 per hour. Minimum one hour per month.</p>	<p>Duration – Negotiated. Private On-site Counseling (2 sessions of 90 min. each): Cost: \$200 per hour; minimum 3 hours per month.</p> <p>Private Web Counseling (3 sessions of 60 min. each): Cost: \$100 per hour. Minimum 3 hours per month.</p>
<p>The Admin. (Capabilities) Excellence Counseling Services</p> <p>This is our counseling solutions to supplement your education: Admin. (Capabilities) Excellence (Select Program).</p>	<p>Minimum 4 months. Private On-site Counseling (2 sessions of 30 min. each): Cost: \$200 per hour; minimum one hour per month.</p> <p>Private Web Counseling (2 sessions of 30 min. each): Cost: \$100 per hour. Minimum one hour per month.</p>	<p>Duration – Negotiated. Private On-site Counseling (2 sessions of 90 min. each): Cost: \$200 per hour; minimum 3 hours per month.</p> <p>Private Web Counseling (3 sessions of 60 min. each): Cost: \$100 per hour. Minimum 3 hours per month.</p>
<p>The Innovation Excellence Counseling Services</p> <p>This is our counseling solutions to supplement your education: Innovation Excellence (Select Program).</p>	<p>Minimum 4 months. Private On-site Counseling (2 sessions of 30 min. each): Cost: \$200 per hour; minimum one hour per month.</p> <p>Private Web Counseling (2 sessions of 30 min. each): Cost: \$100 per hour. Minimum one hour per month.</p>	<p>Duration – Negotiated. Private On-site Counseling (2 sessions of 90 min. each): Cost: \$200 per hour; minimum 3 hours per month.</p> <p>Private Web Counseling (3 sessions of 60 min. each): Cost: \$100 per hour. Minimum 3 hours per month.</p>

CoGrow Systems, Inc.

All Services

Divisions & Services	Solutions & Features	Duration & Cost
<p>CoGrow/MAESTRO</p> <ul style="list-style-type: none"> ◆ Management Counseling (Education Support) ◆ Management Counseling (without Education) 	<p>We offer Business Education through our MAESTRO Business Academy.</p> <p>We offer various management counseling solutions to supplement your education:</p> <p>We also offer various management counseling solutions without education.</p>	<p>The cost of Business Education through our MAESTRO Business Academy is generally \$380 per month. In addition, our counseling solutions to supplement your education: generally \$200 per hour for private on-site counseling; \$100 per hour for private web counseling.</p> <p>The cost for management counseling generally: \$200 per hour for private on-site counseling; \$100 per hour for private web counseling. Minimum 3 hours per month.</p>
<ul style="list-style-type: none"> ◆ Management Consulting (Management Catalyst) ◆ Management Consulting (Strategies Development) (Project Management Services) ◆ Management Consulting (Business Processes) (Project Management Services) 	<p>We offer our expertise in Management Consulting and being a Catalyst (as a virtual partner) to work with you in co-directing your business to achieve your dreams.</p> <p>We offer our expertise in Strategies Development to work with you in developing your vision and strategies for your success.</p> <p>We offer our expertise in Business Processes to plan, design, and implement your business process improvement and/or outsourcing projects.</p>	<p>The duration and cost will be negotiated based on your specific business requirements.</p> <p>The duration and cost will be negotiated based on your specific business requirements.</p> <p>The duration and cost will be negotiated based on your specific business requirements.</p>
<p>CoGrow/Innovation</p> <ul style="list-style-type: none"> ◆ Research & Innovation (Project Management Services) 	<p>We offer our expertise in Research & Innovation to plan, design, and implement your innovation projects to meet your special needs.</p>	<p>The duration and cost will be negotiated based on your specific business requirements.</p>
<p>CoGrow/Communications</p> <ul style="list-style-type: none"> ◆ Communications & Marketing Strategy (Project Management Services) 	<p>We offer our expertise in Communications & Marketing Strategy to plan, design, and implement your marketing projects to meet your special needs.</p>	<p>The duration and cost will be negotiated based on your specific business requirements.</p>
<p>CoGrow/Worldwide</p> <ul style="list-style-type: none"> ◆ Catalyst for New Business Ventures (Project Management Services) 	<p>We offer our Project Management Solutions as a Catalyst to virtually co-direct the business with you for New Business Ventures to meet your special needs.</p>	<p>The duration and cost will be negotiated based on your specific business requirements.</p>